ORDER

Orders Order / Rev: Alt Order #: 06832443 REP JEWISH COALITION Product Desc: Estimate: Flight Dates: 09/19/12 - 10/21/12 Primary AE: Amy McCreary Original Date / Rev: 07/17/12 / 09/20/12 Sales Office: **BLPHI GENERAL** Order Type: Sales Region: National Name: Agency Jamestown Associates/ NJ **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 5 Mapleton Rd. Billing Cycle: EOM/EOC Princeton, NJ 08540 Agency Commission: 15% Republican Jewish Coalition (RJC) Advertiser Name: A35+ Demographic: New Business Thru:

Hiatus:

09/25/12-09/26/12

Revenue Codes:

Product Codes:

Priority:

Bill Plan

Start Date			Gross Amount	Net Amount			
08/27/12	09/30/12	187	\$117,650.00	\$100,002.50			
10/01/12	10/21/12	285	\$195,375.00	\$166,068.75			

PLI2

Totals

Order Separation:

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	187	\$117,650.00	\$100,002.50	0.00
October 2012	285	\$195,375.00	\$166,068.75	0.00
Totals	472	\$313,025,00	\$266,071,25	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	26%	\$313,025.00
Market	100%	\$1,203,942,31

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	29%	\$349,143.27
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$240,788.46
KTUD	1%	\$12,039.42
KVVU	16%	\$192,630.77
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$96,315.38

<u>Ln</u>	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Spo	ots	Rate Pri	Rtg Type \$	3pots	Amount
E 2	KSNV	10/01/12	10/19/12	M-F 5-6a WakeUp w/W	æ@M	5-6a	MTWTF~~	:30	5	\$450.001	0.00 NM	15	\$6,750.00
				M-F 5-6a WakeUp w/W	/agners								
	NEWS												

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KSNV

Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #: Flight Dates: 06832443

09/19/12 - 10/21/12

Product Desc:

REP JEWISH COALITION

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 10/01/12 10/19/12 M-F 5-6a WakeUp w/WaQM E 2 KSNV 5-6a MTWTE--:30 5 \$450.001 0.00 NM \$6,750.00 15 M-F 5-6a WakeUp w/Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating 10/07/12 MTWTF--Week: 10/01/12 5 \$450.00 0.00 MTWTF~~ Week: 10/08/12 10/14/12 5 \$450.00 0.00 Week: 10/15/12 10/21/12 MTWTF--\$450.00 0.00 KSNV 10/01/12 10/19/12 M-F 6-7a WakeUp w/WaQM \$700.001 0.00 NM 6-7a MTWTF--:30 10 30 \$21,000.00 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 MTWTE--\$700.00 10 0.00 MTWTF--Week: 10/08/12 10/14/12 10 \$700.00 0.00 MTWTF--\$700.00 Week: 10/15/12 10/21/12 10 0.00 E 6 KSNV 10/01/12 10/19/12 CM 658a-9am **Today Show** MTWTF--:30 10 \$900,001 0.00 NM \$27,000.00 30 Today Show TODAY Start Date End Date Weekdays Spots/Week Rating Rate MTWTE--Week: 10/01/12 10/07/12 10 \$900.00 0.00 MTWTF--Week: 10/08/12 10/14/12 10 \$900.00 0.00 Week: 10/15/12 10/21/12 MTWTF--10 \$900.00 0.00 E 7 KSNV 10/01/12 10/19/12 M-F Today Show II 3rd H@M 9-10a MTWTF--:30 \$425,001 0.00 NM 15 \$6,375.00 M-F Today Show II TODAY II Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--Week: 10/01/12 10/07/12 5 \$425.00 0.00 Week: 10/08/12 MTWTF--5 10/14/12 \$425.00 0.00 MTWTF--Week: 10/15/12 10/21/12 5 \$425.00 0.00 E 9 KSNV 09/17/12 10/19/12 Rachael Ray CM 11am-12pm :30 \$325,001 0.00 NM MTWTF-~ 15 \$4,875.00 Rachael Ray CHANGE INTP RR RR End Date Spots/Week Start Date <u>Weekdays</u> Rate Rating Week: 09/17/12 09/23/12 0 \$325.00 0.00 Week: 09/24/12 09/30/12 n \$325.00 0.00 MTWTF--Week: 10/01/12 10/07/12 5 \$325.00 0.00 MTWTF--Week: 10/08/12 10/14/12 5 \$325.00 0.00 Week: 10/15/12 10/21/12 MTWTF--5 \$325.00 0.00 E 10 KSNV 09/17/12 10/19/12 Noon News CM 12-1230pm MTWTF--:30 \$425.001 0.00 NM 15 \$6.375.00 Noon News **NFWS** Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/17/12 09/23/12 ______ 0 \$425.00 0.00 09/30/12 Week: 09/24/12 0 \$425.00 0.00 MTWTF--Week: 10/01/12 10/07/12 5 \$425.00 0.00 Week: 10/08/12 10/14/12 MTWTF--5 \$425.00 0.00 MTWTF--Week: 10/15/12 10/21/12 5 \$425.00 0.00 E 11 KSNV 09/17/12 10/19/12 The Agenda 1230pm CM 1230-1p MTWTF--:30 \$325,001 0.00 NM 15 \$4,875.00 The Agenda 1230pm **AGENDA** Spots/Week Start Date **End Date** Rating Weekdays <u>Rate</u> Week; 09/17/12 09/23/12 \$325,00 0.00 0 Week: 09/24/12 09/30/12 0 \$325.00 0.00 MTWTF--Week: 10/01/12 10/07/12 5 \$325.00 0.00 Week: 10/08/12 10/14/12 MTWTF--5 \$325.00 0.00 Week: 10/15/12 10/21/12 MTWTF~~ 5 \$325.00 0.00 E12 KSNV 09/17/12 10/19/12 The Doctors CM 2pm-3pm MTWTF--:30 5 \$325.001 0.00 NM 15 \$4,875.00 The Doctors DRS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 0 \$325.00 0.00 Week: 09/24/12 09/30/12 0 \$325.00 0.00 MTWTF ---Week: 10/01/12 10/07/12 5 \$325,00 0.00 Week: 10/08/12 10/14/12 MTWTF--5 \$325,00 0.00

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Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #:

06832443

Product Desc:

REP JEWISH COALITION

Flight Dates:

09/19/12 - 10/21/12

Estimate:

TON KSNV

Ln Ch S	Start	End	Inventory Code	Break	Start/End 1	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 12 KSNV 09	9/17/12	10/19/12	The Doctors	CM	2pm-3pm	MTWTF	:30	5	\$325.001	0.00 NM	15	\$4,875.00
			The Doctors		1			_	,		, ,	4 1,01 0.00
DRS												
Start D		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/15/		10/21/12	MTWTF	5	\$325.00	0.00						
E 13 KSNV 09	9/17/12	10/19/12	Dr. Phil	CM	3-4p	MTWTF	:30	5	\$450.001	0.00 NM	15	\$6,750.00
PHIL			Dr Phil									
	Doto !	End Data	Weekdavs	Cnoto AMook	Data	Doting	•					
<u>Start D</u> Week: 09/17/		<u>End Date</u> 09/23/12	vveekdays	Spots/Week 0	<u>Rate</u> \$450.00	Rating 0.00						
Week: 09/24/		09/30/12		0	\$450.00 \$450.00	0,00						,
Week: 10/01/		10/07/12	MTWTF	5	\$450.00	0.00						
Week: 10/08/		10/14/12	MTWTF	5	\$450.00	0.00					"	
Week: 10/15/		10/21/12	MTWTF	5	\$450.00	0.00	• • • • • • • • • • • • • • • • • • • •					
E 15 KSNV 10	0/01/12	10/19/12	NEWS 3 at 4 (1 l		4-5pm	MTWTF	:30	5	\$725.001	0.00 NM	15	\$10,875.00
			4PM NEWS (1 ho	our)	(4:00 PM-4:3	30 PM)						
NEWS			144 1 1									
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/ Week: 10/08/		10/07/12 10/1 4 /12	MTWTF MTWTF	5 5	\$725.00 \$725.00	0.00 0.00						
Week: 10/15/		10/14/12	MTWTF	5 5	\$725.00	0.00						
E 16 KSNV 10			NEWS 3 at 4 (1 I		4-5pm	MTWTF	:30	5	\$725.001	0.00 NM	15	\$10,875.00
L 10 KONV K	0/0 1/12	10/10/12	4PM NEWS (1 ho	•	(4:30 PM-5:0		.50	5	φ725.00 T	O.OO INIVI	10	\$10,675.00
NEWS				, a.,	(, o , iii,						
Start D	Date	End Date	Weekdays	Spots/Week	Rate	Rating			•		Ì	
Week: 10/01/		10/07/12	MTWTF	5	\$725.00	0.00						
Week: 10/08/	/12	10/14/12	MTWTF	5	\$725.00	0.00						
Week: 10/15/	/12	10/21/12	MTWTF	5	\$725.00	0.00						
E 19 KSNV 10	0/01/12	10/19/12	M-F Early News	СМ	5-630p	MTWTF	:30	5	\$1,200.001	0.00 NM	15	\$18,000.00
			M-F Early News									
NEWS	5 (. .							
Start E		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/ Week: 10/08/		10/07/12 10/14/12	MTWTF MTWTF		\$1,200.00 \$1,200.00	0,00 0.00						
Week: 10/15/		10/14/12	MTWTF~~		\$1,200.00	0.00						
			M-F Jeop/Wheel	СМ	630-730pm	MTWTF	:30		\$1,300.001	0.00 NM	15	\$19,500.00
220 110111	0,0 ,, 12	10/10/12	M-F Jeopardy/WI)-11 W [1	.00	5	ψ1,500.001	0.00 14141	. 13	\$19,500.00
WH/JEP					-							
Start D	Date .	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week; 10/01/	/12	10/07/12	MTWTF	5	\$1,300.00	0.00						
Week; 10/08/		10/14/12	MTWTF		\$1,300.00	0.00						
Week: 10/15/		10/21/12	M-WTF		\$1,300.00	0.00						
E 23 KSNV 1	0/01/12	10/19/12	M-F News 3 at El		11pm-1135 _l	om MTWTF	:30	4	\$1,200.001	0.00 NM	12	\$14 ,400.00
NEMO			M-F News 3 at E	leven								
NEWS	D-4-	F., .! D4-	186 - Indone	0	ь.	D. "						
<u>Start I</u> Week: 10/01/		End Date	<u>Weekdays</u> MTwTF	Spots/Week	Rate	Rating						
Week: 10/01/		10/07/12 10/14/12	MTWTF		\$1,200.00 \$1,200.00	0.00 0.00						
Week: 10/15/		10/14/12	MTWTF		\$1,200.00	0.00						
E 24 KSNV 0			News 3 Sunrise -		6a-7a	S-	;30	2	\$350.001	0,00 NM	8	\$2,800.00
22, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	0.22.12		News 3 Sunrise S		ou , u	J	,00	_	Ψ000.001	0,00 11111	Ŭ	Ψ2,000.00
NEWS												
Start E	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/17/		09/23/12	S-	2	\$350.00	0.00						
Week: 09/24/		09/30/12	*** but tool tool and only	0	\$350.00	0.00						
Week: 10/01/		10/07/12	5	2	\$350.00	0.00						
Week: 10/08/		10/14/12 10/21/12	S-	2	\$350.00 \$350.00	0.00					I	
Week: 10/15/						0.00 S-	.20		PR0# 004	0.00 515	_	ΦΕ Δ ΩΔ ΔΔ
E 25 KSNV 0	13122172	10/20/12	Saturday Today Saturday Today	CM	7a-9am	5-	:30	2	\$625.001	0.00 NM	8	\$5,000.00
SAT TODA	ΑY		Jaturday Fuday									
Start I		End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						-
Week: 09/17/		09/23/12	S-	2	\$625.00	0.00						

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KSNV

Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order#: Flight Dates: 06832443

09/19/12 - 10/21/12

Product Desc:

REP JEWISH COALITION

Estimate:

Ln Ch Inventory Code Break Start/End Time Start End Days Len Spots Rate Pri Rtg Type Spots Amount E 25 KSNV 09/22/12 10/20/12 Saturday Today CM 7a-9am :30 \$625.001 ----5-2 MN 00.0 \$5,000.00 Saturday Today SAT TODAY Start Date **End Date Weekdays** Spots/Week Rate Rating 09/30/12 -----Week: 09/24/12 0 \$625.00 0.00 ----S-Week: 10/01/12 10/07/12 2 \$625.00 0.00 ----S-Week: 10/08/12 2 10/14/12 \$625.00 0.00 ----5-Week: 10/15/12 10/21/12 \$625.00 0.00 E 26 KSNV 09/22/12 10/20/12 News 3 Today - SATURDM 9am-930am -----:30 \$500.001 0.00 NM \$2,000.00 News 3 Today - SAT **NEWS** Start Date **End Date** <u>Weekdays</u> Spots/Week <u>Rate</u> Rating Week: 09/17/12 09/23/12 ----5-1 \$500.00 0.00 _____ Week: 09/24/12 09/30/12 0 \$500.00 0.00 ----5-Week: 10/01/12 10/07/12 \$500.00 0.00 ----5-Week: 10/08/12 10/14/12 \$500.00 0.00 Week: 10/15/12 10/21/12 ----S-\$500.00 0.00 E 27 KSNV 09/22/12 10/20/12 Sa-Su News 3 at ElevenCM ----S-11pm-1135pm 1 \$1,100,001 0.00 NM 5 \$5,500.00 Sa-Su News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ----S-1 \$1,100,00 0.00 ----S-Week: 09/24/12 09/30/12 1 \$1,100.00 0.00 Week: 10/01/12 ----S-10/07/12 1 \$1,100.00 0.00Week: 10/08/12 10/14/12 ----5-0.00 1 \$1 100 00 ----S-Week: 10/15/12 10/21/12 1 \$1,100.00 0.00 E 28 KSNV 09/23/12 10/21/12 Sa-Su News 3 at ElevenCM ----S 11pm-1135pm :30 1 \$1,100.001 0.00 NM \$5,500.00 Sa-Su News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating ----S Week: 09/17/12 09/23/12 1 \$1,100.00 0.00 Week: 09/24/12 09/30/12 1 \$1,100.00 0.00 Week: 10/01/12 10/07/12 -----5 1 \$1,100.00 0.00 -----Week: 10/08/12 10/14/12 1 \$1,100.00 0.00 Week: 10/15/12 10/21/12 ----S 1 \$1,100.00 0.00 E 29 KSNV 09/23/12 10/21/12 News 3 Today Wknd 9a-930am ----S :30 \$500.001 0.00 NM \$2,000.00 News 3 Today **NEWS** Spots/Week Start Date **End Date** Weekdays Rate Rating ----S Week: 09/17/12 09/23/12 \$500.00 0.00 Week: 09/24/12 09/30/12 n \$500.00 0.00 Week: 10/01/12 ----S 10/07/12 1 \$500.00 0.00 ----S Week: 10/08/12 10/14/12 \$500.00 1 0.00 Week: 10/15/12 10/21/12 ----5 \$500.00 0.00 E 30 KSNV 09/23/12 09/30/12 News 3 Sunrise - SUND&M 6a-7a ----S :30 \$325,001 0.00 NM \$1,300.00 News 3 Sunrise SUNDAY **NEWS** Start Date **End Date** <u>Weekdays</u> Rate Rating Week: 09/17/12 09/23/12 ----5 2 \$325.00 0.00 Week: 09/24/12 09/30/12 ----S \$325.00 0.00 E31 KSNV 10/07/12 10/21/12 News 3 Sunrise - SUND&M :30 \$350,001 0.00 NM \$2,100.00 News 3 Sunrise SUNDAY **NEWS** Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 10/01/12 10/07/12 -----5 2 \$350.00 10/14/12 ----S 2 Week: 10/08/12 \$350.00 0.00 ----s Week: 10/15/12 10/21/12 \$350.00 0.00 E 32 KSNV 10/07/12 10/21/12 Sunday Today CM 7a-8am \$750.001 0.00 NM \$4,500.00 Sunday Today **SUN TODAY** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 ----S \$750.00 0.00----S Week: 10/08/12 10/14/12 \$750.00 2 0.00----S Week: 10/15/12 10/21/12 \$750.00 0.00

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KSNV

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Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #:

06832443

Product Desc:

REP JEWISH COALITION

Flight Dates:

09/19/12 - 10/21/12

Estimate:

l n Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount 10/07/12 10/21/12 Sunday Today CM 7a-8am ----S :30 \$750.001 0.00 NM \$4,500.00 Sunday Today **SUN TODAY** E 33 KSNV 09/23/12 09/30/12 Sunday Today CM 7a-8am ----S :30 \$625.001 0.00 NM \$2,500.00 Sunday Today SUN TODAY Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ----5 \$625.00 0.00 ----5 0.00 Week: 09/24/12 09/30/12 \$625.00 E34 KSNV 09/23/12 09/30/12 Chris Matthews 9:30AM SM 9:30a-10a ----S :30 \$500.001 0.00 NM \$500.00 Chris Matthews SUN 9:30am Start Date End Date Spots/Week Rating Weekdays Rate Week: 09/17/12 09/23/12 \$500.00 0.00 1 Week: 09/24/12 09/30/12 \$500.00 0.00 E 35 KSNV 10/07/12 10/21/12 Chris Matthews 9:30AM SM 9:30a-10a :30 \$600.001 0.00 NM ----S 3 \$1,800.00 Chris Matthews SUN 9:30am CMStart Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 ----5 1 \$600.00 0.00 -----5 0.00 10/14/12 \$600.00 Week: 10/08/12 1 ----s Week: 10/15/12 10/21/12 \$600.00 0.00 ----S 0.00 NM E 36 KSNV 10/07/12 10/21/12 News 3 Live in Prime CM 7-10pm :30 1 \$1,800,001 3 \$5,400.00 News 3 in Prime **NEWS AFT SNF** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 ----5 1 \$1,800.00 0.00 ----s 10/14/12 1 \$1,800.00 0.00 Week: 10/08/12 ----S Week: 10/15/12 10/21/12 1 \$1,800.00 0.00 E 37 KSNV 09/23/12 09/30/12 News 3 Live in Prime 7-10pm ----S :30 1 \$1,600.002 0.00 NM \$3,200.00 News 3 in Prime **NEWS AFT SNF End Date** Spots/Week Rating Start Date Weekdays Rate Week: 09/17/12 09/23/12 -----1 \$1,600.00 0.00 ----S 09/30/12 1 \$1,600.00 0.00 Week: 09/24/12 E 38 KSNV 09/22/12 09/29/12 Sa-Su Early News CM 5pm-630pm ----S-:30 \$650,001 0.00 NM \$650.00 Sa-Su Early News **NEWS** End Date Spots/Week Start Date Weekdays Rate Rating Week: 09/17/12 09/23/12 \$650.00 0.00 0 09/30/12 ----S-\$650.00 Week: 09/24/12 0.00 ---S-E 39 KSNV 10/06/12 10/20/12 Sa-Su Early News 5pm-630pm CM :30 \$675.001 0.00 NM 2 \$1,350.00 · Sa-Su Early News **NEWS** Start Date End Date **Weekdays** Spots/Week <u>Rate</u> Rating \$675.00 Week: 10/01/12 10/07/12 ----n 0.00Week: 10/08/12 10/14/12 0.00 1 \$675.00 Week: 10/15/12 10/21/12 ----S-\$675.00 0.00 E 40 KSNV 10/06/12 10/20/12 ----S-Weekend Jeopardy/WheeM 630-730pm :30 \$525.001 0.00 NM \$1,050.00 WKND Jeop/Wheel WH/JEP Spots/Week Start Date **End Date** <u>Weekdays</u> <u>Rate</u> Rating 10/07/12 0 \$525.00 0.00 Week: 10/01/12 Week: 10/08/12 10/14/12 \$525.00 0.00 ----5--10/21/12 Week: 10/15/12 \$525.00 0.00 E41 KSNV 09/22/12 09/29/12 Weekend Jeopardy/WheeM 630-730pm ----5-:30 \$500.001 0.00 NM \$500.00 WKND Jeop/Wheel WH/JEP Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating 09/23/12 \$500.00 0.00 Week: 09/17/12 _____ Ð 09/30/12 ----S-\$500.00 0.00 Week: 09/24/12 N42 KSNV 09/19/12 09/21/12 CM 5-6a --WTF--:30 \$325,001 0.00 NM \$1,625.00

Print Date: 09/24/12 09:57:19

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Order / Rev:

104398

Advertiser: Product Desc: Republican Jewish Coalition (RJC)

Alt Order #: Flight Dates: 06832443

09/19/12 - 10/21/12

Estimate:

REP JEWISH COALITION

KSNV

End	Inventory Code	Break	Start/End Time	Days	Len Spots	Rate	Pri	Rtg Type Spots	Amount
•	M-F 5-6a WakeUp w/V	Vag				**			

Ln Ch	n Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 5-6a WakeUp M-F 5-6a WakeU	-								
MK	GD FOR LII	NE 1 NEWS	WIII 5-08 WAKEO	p w/vvagneis								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	. 09/17/12	09/23/12	WTF	5	\$325.00	0.00						
N43 KS	NV 09/19/	/12 09/21/12	M-F 6-7a WakeUp	· -	6-7a	WTF	:30	10	\$650,001	0.00 NM	10	\$6,500.00
MK	GD FOR LII	NE 4 NEWS	M-F 6-7a WakeU	p w/vvagners								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	: 09/17/12	09/23/12	WTF	10	\$650.00	0.00						
N44 KS	NV 09/19	/12 09/21/12	•	CM	658a-9am	WTF	:30	10	\$850.001	0.00 NM	10	\$8,500.00
MKI	G FOR LINI	E 5 TODAY	Today Show									
WIJN	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 09/17/12	09/23/12	WTF	10	\$850.00	0.00						
N45 KS	NV 09/19	/12 09/21/12	M-F Today Show	II 3rd HCM	9-10a	WTF	:30	5	\$350.001	0.00 NM	5	\$1,750.00
		40 TOD 414 II	M-F Today Show	II								
MO		19 TODAY II	Weekdays	Cnoto Milook	Bato	Datina						
Week	<u>Start Date</u> : 09/17/12	<u>End Date</u> 09/23/12	<u>vveekuays</u> WTF	Spots/Week 5	<u>Rate</u> \$350.00	Rating 0.00						
			Rachael Ray	CM	11am-12pm	WTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
			Rachael Ray		,			-	,			4.,0=0.00
CH	ANGE INTE											
Maak	Start Date : 09/17/12	End Date 09/23/12	<u>Weekdays</u> WTF	Spots/Week	Rate	Rating						
		/12 09/21/12		5 CM	\$325.00 12-1230pm	0.00 WTF	:30	5	\$425.001	0.00 NM	_	ድኅ ተጋር ሰለ
1147 100	1110 00/10/	112 00121112	Noon News	OW	12-12300111		.50	5	φ425.00 i	U.OU INIVI	5	\$2,125.00
CH	ANGE IN T	START DATE										
	Start Date	_	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				:		
	. 09/17/12	09/23/12	WTF	5	\$425.00	0.00						
N 48 KS	INV 09/19	/12 09/21/12	The Agenda 1230 The Agenda 1230		1230-1p	WTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
STA	ART DATE	NOW 9/19 AC	•	эрт								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	: 09/17/12	09/23/12	WTF	5	\$325.00	0.00						
N49 KS	NV 09/19	/12 09/21/12		CM	2pm-3pm	WTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
STA	ART DATE	NOW 9/19 DF	The Doctors									
0	Start Date		Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week	:09/17/12	09/23/12	WTF	5	\$325.00	0.00						
N 50 KS	NV 09/19	/12 09/21/12	Dr. Phil	ĊМ	3-4p	WTF	:30	5	\$450.001	0.00 NM	5	\$2,250.00
· CT	ART DATE	OMO DUII	Dr Phil									
317	Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week	:: 09/17/12	09/23/12	WTF	5		0.00						
N 51 KS	NV 09/19	/12 09/21/12	NEWS 3 at 4 (1 I	HOUR)CM	4-5pm	WTF	:30	5	\$600.001	0.00 NM	5	\$3,000.00
			4PM NEWS (1 ho	our)	(4:00 PM-4:3	0 PM)						·
STA		NOW 9/19 NE		0. 1.04	Б.	B. ()						
Meek	Start Date :: 09/17/12	End Date 09/23/12	<u>Weekdays</u> wTF	Spots/Week 5	<u>Rate</u> \$600.00	<u>Rating</u> 0.00						
			NEWS 3 at 4 (1 I		4-5pm	WTF	:30	5	\$700.001	0.00 NM	5	\$3,500.00
			4PM NEWS (1 he		(4:30 PM-5:0		,00	J	ψ, σσ,σστ	0.00 11111		φο,σσσ.σσ
STA		FOR 9/19 NE										
Mack	Start Date		<u>Weekdays</u> wTF	Spots/Week	<u>Rate</u>	Rating						
	:: 09/17/12 :NV 09/19	09/23/12	M-F Early News	CM	\$700.00 5-630p	0.00 WTF	:30	E	\$1,000.001	0.00 NM	5	ቀደ ባለባ ባሳ
1100 NO	U <i>UI</i> 10	112 90141114	M-F Early News	OW	5-000p		Uu.	Ü	ψ1,000.001	U,UU INIVI	5	\$5,000.00
STA	ART DATE	9/19 NEWS	•								I	
	Start Date		Weekdays	Spots/Week		Rating						
	:: 09/17/12	09/23/12	WTF		\$1,000.00	0.00			04.000.007			A
N 94 N	MAA 08/18	/12 09/21/12		CM	630-730pm	WTF	:30	5	\$1,000.001	0.00 NM	5	\$5,000.00

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Order / Rev: Alt Order #:

104398

06832443

Advertiser:

Republican Jewish Coalition (RJC)

Product Desc:

REP JEWISH COALITION

KSNV

Flight Dates:

09/19/12 - 10/21/12

Estimate:

Ln · Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			M-F Jeopardy/W	heel of Fortune	е							
		9 WH/JEP								1		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/23/12	WTF		\$1,000.00	0.00	.00		44 400 004			
NOS KONV	09/19/1	2 09/21/12	M-F News 3 at EI M-F News 3 at E		11pm-1135pr	nWTF	:30	4	\$1,100.001	0.00 NM	4	\$4,400.00
START	DATE 9/	19 NEWS	WI-I NOWS OULL	CVCII								
<u>St</u> i	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/23/12	WTF		\$1,100.00	0.00						
N 56 KSNV	09/24/1	2 09/28/12	M-F 5-6a WakeU		5-6a	MTF	:30	5	\$325.001	0.00 NM	5	\$1,625.0
NO SB	OTC CAN	1 AID 0/25 9.	M-F 5-6a WakeU 9/26 NEWS	Jp w/Wagners								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/30/12	MTF	5	\$325.00	0.00			1			
N 57 KSNV	09/24/1	2 09/28/12	M-F 6-7a WakeU	p w/Wa@M	6-7a	MTF	:30	10	\$650.001	0.00 NM	10	\$6,500.0
			M-F 6-7a WakeU						•			1-,
			9/26 NEWS									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/30/12	MTF	10	\$650.00	0.00		- 40	0050 004	0.00.1114		
N 29 KSMA	09/24/1	2 09/28/12	Today Show Today Show	CM	658a-9am	MTF	:30	10	\$850.001	0.00 NM	10	\$8,500.0
NO SP	OTS CAN	N AIR 9/25 &	9/26 TODAY									
<u>St</u> :	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09	/24/12	09/30/12	MTF	10	\$850.00	0.00						
N 59 KŞNV	09/24/1	2 09/28/12	M-F Today Show		9-10a	MTF	:30	5	\$350.001	0.00 NM	5	\$1,750.0
NO 05	OTO 0 4 1	LAIDE OOS	M-F Today Show	<i>t</i> II								
	ors car art Date	End Date	& 9/26 TODAY II Weekdays	Spots/Week	Poto	Rating						
<u>ى د</u> Week: 09		09/30/12	<u>vveekuays</u> MTF	<u>50015/44661</u>	<u>Rate</u> \$350.00	0.00						
			Rachael Ray	CM	11am-12pm	MTF	:30	5	\$325.001	0.00 NM	5	\$1,625.0
			Rachael Ray						,			¥ 1,1===11
		N AIR 9/25 &										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09 N 61 KSNV		09/30/12	M~~TF~~ Noon News	5	*	0.00	.20	-	#40F 004	2.00 1114	-	40 40 F 0
NOI KONV	09/24/1	2 09/20/12	Noon News	CM	12-1230pm	MTF	:30	5	\$425.001	0.00 NM	5	\$2,125.0
NO SP	OTS CAN	N AIR 9/25 &	9/26 NEWS									
<u>St</u> a	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/30/12	MTF	5	\$425.00	0.00						
N62 KSNV	09/24/1	2 09/28/12	The Agenda 1230	•	1230-1p	MTF	:30	5	\$325.001	0.00 NM	5	\$1,625.0
NO CIT	OTC 0 4 1	N AIR 9/25-2	The Agenda 123	0pm		•						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating			·			
Week; 09		09/30/12	MTF	<u>5</u>		0.00						
-			The Doctors	CM	2pm-3pm	M~-TF	:30	5	\$325.001	0.00 NM	5	\$1,625.0
			The Doctors		•				·			, .,
		N AIR 9/25-2	6 DRS									
_	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09		09/30/12	MTF	5 CM	· · · · · · · · · · · · · · · · · · ·	0.00	-20		0.450.004	0.00 1114	_	40.050.0
N64 KSNV	09/24/1	2 09/28/12	Dr. Phil Dr Phil	CM	3-4p	MTF	;30	5	\$450.001	0.00 NM	5	\$2,250.0
NO SF	OS CAN	AIR 9/25 & 9										
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09	0/24/12	09/30/12	MTF	5	·	0.00						
N 65 KSNV	09/24/1	2 09/28/12	NEWS 3 at 4 (1		4-5pm	MTF	:30	5	\$600.001	0.00 NM	5	\$3,000.0
NO CE	OTO OF	J AID 0/05 1	4PM NEWS (1 h	our)	(4:00 PM-4:3	0 PM)						
	140 G LO	N MIK 9/25 &	9/26 NEWS							İ	Ī	
	art Data	End Data	Mookdows	SpotoAMoole	Data	Poting						
	art Date 9/24/12	End Date 09/30/12	<u>Weekdays</u> MTF	Spots/Week 5	·	Rating 0.00						

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KSNV

Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #:

06832443

Product Desc:

REP JEWISH COALITION

Flight Dates:

09/19/12 - 10/21/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5;00 PM) NO SPOTS CAN AIR 9/25 & 9/.26 NEWS Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 M--TF--Week: 09/24/12 \$700.00 0.00 N 67 KSNV 09/24/12 09/28/12 M-F Early News CM 5-630p M--TF--.30 5 \$1,000,001 0.00 NM 5 \$5,000,00 M-F Early News NO SPOTS CAN AIR 9/25 & 9/26 NEWS Start Date End Date Weekdays Spots/Week Rate Rating M--TF--Week: 09/24/12 09/30/12 5 \$1,000,00 0.00 N 68 KSNV 09/24/12 09/28/12 M-F Jeop/Wheel CM 630-730pm M--TF--:30 5 \$1,000,001 0.00 NM 5 \$5,000.00 M-F Jeopardy/Wheel of Fortune NO SPOTS CAN AIR 9/25 & 9/26 WH/JEP Weekdays Start Date End Date Spots/Week Rate Rating M--TF--Week: 09/24/12 09/30/12 5 \$1,000.00 0.00 N 69 KSNV 09/24/12 09/28/12 M-F News 3 at Eleven CM 11pm-1135pm M--TF--:30 4 \$1,100.001 0.00 NM \$4,400.00 M-F News 3 at Eleven NO SPOTS CAN AIR 9/25 & 9:26 NEWS Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating 09/30/12 M--TF--Week: 09/24/12 4 \$1,100.00 0.00 N71 KSNV 09/29/12 09/29/12 SIGN ON-SIGN OFF CM 5a-459a ----S-:30 \$625.001 0.00 NM 2 \$1,250.00 Sat Today (5:00 AM-6:00 AM) **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----5-\$625.00 0.00 N 72 KSNV 09/22/12 09/22/12 News 3 Live in Prime CM 7-10pm ----S-:30 \$650.001 0.00 NM \$650.00 News 3 in Prime **NEWS** Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating ----S-Week: 09/17/12 09/23/12 \$650.00 0.00 N 73 KSNV 09/22/12 09/22/12 SIGN ON-SIGN OFF CM 5a-459a ----S-:30 \$500.001 0.00 NM \$500.00 1 Wheel/Jeop (9:00 PM-10:00 PM) WH/JEP Start Date End Date Weekdays Spots/Week Rate Rating ----S-Week: 09/17/12 09/23/12 \$500.00 0.00 N 74 KSNV 09/19/12 09/30/12 M-Su News 3 @ Eleven CM 11pm-1135pm :30 1 \$1,100.001 0.00 NM **MTWTFSS** 2 \$2,200.00 M-Su News 3 at Eleven End Date Start Date Weekdays Spots/Week Rating <u>Rate</u> --WTFSS Week; 09/17/12 09/23/12 \$1,100.00 0.00 M--TFSS Week: 09/24/12 09/30/12 1 \$1,100.00 0.00 N75 KSNV 10/06/12 10/07/12 News 3 Live in Prime 7-10pm CM ----S-:30 \$675.001 0.00 NM \$675.00 1 News 3 in Prime **NEWS** Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/01/12 10/07/12 ----5-\$675.00 0.00 N76 KSNV 10/06/12 10/06/12 SIGN ON-SIGN OFF CM 5a-459a ----5-:30 \$525.001 0.00 NM \$525.00 JEOP/WHEEL (9:00 PM-10:00 PM) WH/JEP Start Date **End Date** Weekdays Spots/Week Rate <u>Rating</u> Week: 10/01/12 10/07/12 \$525.00 വ വാ